



MOUNTAIN WEST FINANCIAL
Making Homeownership A Reality Since 1990

PRESS RELEASE

For Immediate Release: September 2012

Contact: Laura Martell
1209 Nevada Street – Suite 200
Redlands, CA 92374
(909) 793-1500 Ext. 310
Toll Free 1-888-793-6470
laura.martell@mwfinc.com

**Mountain West Financial Successfully Continues to Grow with New Hires and an
Additional Regional Office in Southern California**
West Coast Mortgage Lender Since 1990 Expands Despite the Challenging Economy

REDLANDS, CA – Mountain West Financial, Inc., a family-owned business celebrating its 22nd anniversary, has started to emerge and be recognized as a leader in California in the mortgage industry despite the economic down turn. The company announced today that they are continuing to expand with the addition of well-known industry professionals, plus opened a new Regional Operations Center in Orange County, California. Since 1990, its stellar reputation has made an impression on both clients and other industry professionals for their core principles of integrity, customer service, sound advice, and hiring the very best experts.

“We are proud of our achievements over the last 20 years,” said Gary Martell, Jr., President, Mountain West Financial, Inc. “Our success has been rooted by hiring and retaining the industry’s brightest and most capable mortgage professionals dedicated to making homeownership a reality for families.” During a time when many mortgage lenders were struggling, Mountain West Financial, Inc. continues to grow despite the often gloomy

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economic news. The company's headquarters are in Redlands, California, but recently opened a Regional Operations Center in Orange County, to compliment the northern California Operations Center located in Elk Grove. "We are excited to bring-on more staff with extensive mortgage-lending experience to join our solid team", said Martell. "Mountain West Financial's goal is to continue serving our clients with the best mortgage-lending solutions and advantages to help them find their dream home".

With over 25 years experience in the mortgage and financial services industry, Robert Clafford has been appointed Regional VP of Production for Mountain West Financial, Inc. in charge of Orange and Los Angeles Counties. "I'm excited to be part of the management team", said Clafford. "This is a very stable direct lender with competitive rates, a wide-range of mortgage-lending programs, and a great culture that embraces hard work and real community involvement". Prior to working with Mountain West Financial, Clafford was Senior Vice President-Residential Real Estate for Fremont Investment and Loan. Clafford is joined by Cindy Perry, Regional VP of Operations for Orange and Los Angeles Counties who brings her expertise in operations management, obtaining direct FHA endorsement for forward and reverse mortgages, and taking several companies to a paperless environment. "This is a fantastic opportunity to utilize my skills", said Perry. "After working here for a short time, I already know this is the company for me!"

Other new hires at Mountain West Financial, Inc. include:

- Tonya Todd, Senior Vice President of Affordable Housing – Corporate Office
- Penny Pitts-Duyan, Underwriting Supervisor – Corporate Office
- Shelley Collins, Underwriting Supervisor – Corporate Office
- Jill Burns, Senior Vice President of Operations – Corporate Office
- Amal Henein, Branch Manager – Retail Office: Corona, CA
- Francine Delgado, Underwriting Manager – Corporate Office
- Joseph Moore, Branch Manager – Retail Office: Huntington Beach, CA





Mountain West Financial has the distinct advantage of being a direct lender – all processing, underwriting, and closings are handled locally. “We are grateful to have so many highly qualified professionals work for us”, continues Gary Martell, Jr., President. “Our mortgage team has the experience and expertise to maximize savings, value, and practical strategies to conquer and win in today’s volatile market.”

Mountain West Financial is headquartered in Redlands, California with 29 Branch Locations throughout California providing FHA, VA, Conventional, USDA, and many Down Payment Assistance Programs. For further information call (909) 793-1500, Toll Free 1-888-793-6470, email info@mwfinc.com, or visit www.mwfinc.com. Mountain West Financial, Inc. is licensed by the Department of Corporations by the California Residential Mortgage Lending Act. NMLS #164497.

Mountain West Financial, Inc. Branch Locations (MWF)

- MWF Corporate – Redlands, CA
- Regional Operations Center – Anaheim Hills, CA
- Regional Operations Center – Elk Grove, CA
- American Freedom Mortgage – Chino Hills, CA
- Financial 2000 – Redlands, CA
- High Country Mortgage – Hesperia, CA
- Key Source Mortgage – Redlands, CA
- Mortgage Tree Financial – Riverside, CA
- MWF Antelope Valley – Lancaster, CA
- MWF Blue Jay – Blue Jay, CA
- MWF Cathedral City – Cathedral City, CA
- MWF Chino – Chino, CA
- MWF Clearlake Oaks – Clearlake Oaks, CA
- MWF Corona – Corona, CA





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- MWF Huntington Beach – Huntington Beach, CA
- MWF Rancho – Rancho Cucamonga, CA
- MWF Rancho North – Rancho Cucamonga, CA
- MWF Redlands – Redlands, CA
- MWF Rio Linda – Rio Linda, CA
- MWF Riverside – Riverside, CA
- MWF Rosemead – Rosemead, CA
- MWF Sacramento – Sacramento, CA
- MWF Temecula – Temecula, CA
- MWF West Covina – West Covina, CA
- MWF Yucaipa – Yucaipa, CA
- Regal Mortgage – Victorville, CA
- Seabright Mortgage – Santa Cruz, CA
- Seabright Mortgage – Watsonville, CA
- Westin Mortgage – Riverside, CA

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